

((audience))

PARTNERING WITH AUDIENCE

2011 - 2012

1. MISSION

Conceived in 2006, ((audience)) is dedicated to the advancement of aural arts by providing wide distribution and new contexts for works by emerging and established sound artists and composers. For its first decade, ((audience)) will focus on the cinema as a technical and distributive platform, organizing a nomadic, biennial sound art festival in partnership with select arts organizations worldwide.

2. ABOUT ((audience))

((audience)) is an unprecedented project that explores the cinema as a 21st century concert hall. Currently, sound artists must "perform" what are essentially multi-track recordings, interpreting the playback of their compositions to account for technical and acoustic variations in different sites. ((audience)) bypasses this problem by considering the cinema-hall as a standard technical and acoustic platform and site. The centerpiece of ((audience)) is its biennial festival, a program of 5.1 surround sound works by international artists presented in movie theaters in the dark (without visual accompaniment). This immersive experience in cinematic audio travels to partnering organizations accompanied by curatorial lectures, performances and screenings on a city-by-city basis.

3. AVAILABLE PROGRAMS

a. **((audience01))** includes works by Jamie Allen (UK), Bryan Jacobs (US), Simona Brinkmann (UK), Loud Objects (US), Uli Schuster (Germany), Natasha Barrett (Norway), Cedric Maridet (Hong Kong) and Emmanuel Madan / Anna Friz (Canada) and was screened at the Red House Arts Center (Syracuse, NY) and Ramiken Crucible (New York City).

Duration: 150 minutes

b. In 2011, ((audience)) organized **Cinema for the Ear: Horror**, a special surround sound program for Unsound Festival New York 2011 which screened at the Film Society of Lincoln Center / Walter Reade Theater. This program includes works by Demdike Stare (UK), Raime (UK), Felix Kubin (Germany), Clay Gold (China), Peter Kutin (Austria), Bryan Jacobs (US), Pamela Z (US). and a sound-only screening of the short film *Tell Tale Heart*, directed by Robert Eggers (US).

Duration: 79 minutes

c. **((audience02))** includes works by Adrian Moore (UK), Anna Friz (Canada), Barry Schrader (US), Eric Chasalow (US), Felix Kubin (Germany), Gregory Whitehead (US), JG Thirwell (US), and Phillip Stearns (US).

Duration:

3. TECHNICAL INFORMATION

The ((audience02)) program will be provided on a Blu-Ray disc. The host cinema must have a CP650 or later processor and at least 5.1 surround sound. The host cinema will ideally have a Blu-Ray player and a Dolby DMA8+ digital decoder, though this equipment can be provided by ((audience)) if necessary.

4. PARTNERSHIP

Partner organizations are responsible for:

- Financial arrangements with local host cinema (obtaining the cinema by donation or rental; receiving payments, if any, from the cinema) and/or scheduling the use of an on-site cinema space
- All local promotions
- Printing of program (and postcard, if appropriate)
- Hosting of lectures or performances (if desired)
- Staffing for lectures or performances
- Curators' travel fees
- Performer travel fees (if any)

Partner organizations may organize as many screenings, at as many cinemas, as they like within a mutually-agreed upon region and timeframe. Partner organizations are entitled to all proceeds from ticket sales at host cinemas and related performances. Host cinemas are responsible for providing a three-hour block of off-hour time and a projectionist (or other technical assistance) for testing the program at least three days in advance of the screening.

SIMPLE SCREENING

For a simple screening, one or both of our curators will transport and test the digital video and necessary equipment and be present for a discussion or reception following the screening. ((audience)) will provide the partner venue with all required program copy and graphics for programs, invitations, and posters for the screening.

MINI-FESTIVAL

A mini-festival includes (1) a screening of the ((audience02)) program (2) a curatorial lecture or artist panel discussion and (3) a full day or evening of performances at the partner's venue. Additional performances, events, exhibitions and screenings may be added to the festival as discussed. Performances may be organized by ((audience)) or the partner organization, or in collaboration. See the fee structure below for information on festival costs.

5. FEES

There are required and optional fees associated with partnering with ((audience)). Some are negotiable and dependent on mutual-agreement between ((audience)) and partnering organization:

REQUIRED

Simple screening fee ((audience11)): \$1200

Simple screening fee – Cinema for the Ear: Horror: \$775

Travel fee: Round-trip travel/accommodation costs for curator(s) (*May be waived if transportation of DMA8+ is not required)

OPTIONAL

Curator lecture fee: \$150 per person

Curatorial fee for planning performance series: \$600

Artist honorarium for panel discussion: \$125 each (plus travel)

((audience)) performer fees: \$150 - \$2000 (depending on artist, date, tech requirements, etc).

CONTACT:

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